



Bobbi Campbell

Principal
Corporate & Commercial Law
McInnes Wilson Lawyers



Bobbi Campbell is a Principal in the firm's Corporate and Commercial team, bringing over 20 years of experience as an advisor and international lawyer to the firm.

Bobbi started her career in Sydney working for what is now Allens Linklaters before moving to major media corporation Foxtel Management. In 2001 Bobbi moved to Hong Kong joining News Corporation and then The Walt Disney Company as the Asia Pacific Vice President, Head of Legal.

During that time she also established Women Media Networks (WMN) an organisation that connects, mentors and inspires women that work in the media industry in the Asia-Pacific region.

Most recently Bobbi has advised the Commonwealth Government on policy and programs, governance, assurance and communications.

From this experience she has gained a deep understanding of Commonwealth Government frameworks, requirements and operating environment.

Well regarded in both the private and public sectors, Bobbi has a demonstrated ability to provide innovative and pragmatic solutions to complex issues to ensure sustainable outcomes for her clients.

She completed a Bachelor of Economics/Bachelor of Laws (Hons) at University of New England, holds a Master of Laws from University of Sydney, is a Legal Practitioner of the Supreme Court of the Australian Capital Territory with Top Secret (NV2) clearance.

She is a Member of the Advisory Council for Indigenous Evaluation of Policy and Programs, Canberra University; the ACT Law Society; the Women Lawyers Association ACT and a Mentor for Mentor Walks Canberra.

Bobbi was at **Robb College** in the early 90's

“Robb College provided me with life lessons and friendships which I value more than anything today. Living with students across the nation, competing for Robb in various sports and learning in a new environment gave me the skills I needed to do what I love to do today. I can't recommend the experience enough to anyone”.