## **Heith Mackay-Cruise**



Heith has been involved in the media, education and technology sectors over the past 25 years. Heith is currently the non-executive Chair of UP Education in New Zealand.

Heith is a previous non-executive Chair of LiteracyPlanet, hipages and the Vision Australia Foundation as well as a previous non-executive Director of LifeHealthcare and Bailador Technology Investments. In Heith's prior executive career, he was the founding CEO of Sterling Early Education, the Global CEO and Managing Director of Study Group and CEO for PBL Media New Zealand. Heith also held senior executive positions with Australian Consolidated Press and worked in sales and marketing roles for PepsiCo around Australia.

Heith has a Bachelor of Economics degree from the University of New England and is a Fellow of the Australian Institute of Company Directors. He lives in Sydney with his wife and three children.